I. GEOGRAPHY OF RECREATION AND TOURISM: THEORETICAL AND PRACTICAL ISSUES

<u>L i ubitseva O . O . , Kiptenko V . K ., Fedchuk A . P . 32- th International Geo graphical Congress - the challenges and opportunities of the world of geography</u>

This article outlines the key fields of research at the 32nd International Geographical Congress within the context of subject matter raised at the Department Tourism and Regional Studies, Taras Shevchenko Kyiv National University.

Key words: International Geographical Congress, department tourism and regional studies, Taras Shevchenko Kyiv National University.

Balabanov G.V. Development of international cooperation in the field of personnel training for tourism in the National Aviation University

Revealed international activities department of regional geography and tourism National Aviation University.

Key words: international activities, department of regional geography and tourism, National Aviation University

Kolotuha O.V. Concept vehicle of publicly-geographical research of sporting tourism

The article is sanctified to the modern problems of concept vehicle of publicly-geographical research of sporting tourism.

Key words: publicly-geographical research, sporting tourism.

Shevchenko O.G. Influence of weather and climatic factors on the tourism industry

Were reviewed the influence of weather and climatic factors on the development of different types of tourism. Were presented meteorological parameters which play a crucial role in the developing of the tourism industry and bioclimatic indices which reflecting thermal sensation of human body and environment comfort. Outlined of possible climate change consequences for tourism.

Key words: weather and climatic factors, which influence on the tourism development, bioclimatic indices, climate change effect, tourism climate index.

Shulga V.P. Modern approaches to strategic planning of ecological tourism

The new approaches to strategic planning of ecotourism development on the regional and local levels are conside

ed. A

concept of strategic planning ecotourism in the Sumy region is provided

Key words: strategic planning, ecotourism, Sumy region.

Kravchuk M.S. I nformation technologies in tourism business: role and purpose

The article is dedicated to vital questions of modern information technology (IT) in the tourism business. Considered and analyzed the impact of information and communication technologies on the development of the tourism industry. Effectuated the overview of IT-solutions and software of travel agencies for automation of operations in e-tourism.

Key words: information technologies in tourism, e-tourism, Internet Software in tourism.

<u>Udovichenko V.V., Pogorila Y.Y.</u> <u>Legal regulation of tourist ceremonial functions:</u> international cooperation issues

Tourist ceremonial functions in context of their using as generally accepted standards of worldwide tourism, especially legal regulation issues and their application by authorities of different countries, are revealed in this article. The key group of international documents and agreements, that regulate of tourism process in general and in the separate parts, regulate the process of using touristic ceremonial functions, are analyzed and exposed.

Key words: travel formalities inbound tourism, tourism process.

Strelnikova M.A. Food tourism: main trands and prospects

This article reviews food tourism - the emerging and growing rapidly subset of tourism that is becoming more popular in many countries. The author defines food tourism main trends, and considers its potential, opportunities, and the further prospects. Special attention is given to the analysis of the situation with food-tourism in Russia.

<u>Smirnov I.G.</u> <u>Karyagin</u> <u>J.A.</u> <u>Hotel and restaurant business in the ancient world : transport and logistics aspect</u>

Solved historical relationships in the development of hotel and restaurant business and transpo

rtation and logistics activities (modern terminology). Shown a significant role heolohistychnoho factor in the formation and functioning of the old hotel and restaurant establishments in Europe (during the Roman Empire) and in Asian countries , including the territory of modern Ukraine.

Key words: hotel and restaurant business, Roman Empire.

Malinovska O.Y. Mini-hotels in Ukraine

There were looked out the peculiarities of development of mini-hotels market in Ukraine. There were reveal the varieties and peculiarities of their activity and preferences for tourists and investors.

Key words: mini-hotel, tourist, investor.

<u>Dotsenko V.F.</u>, <u>Arpul O.V.</u>, <u>Bondar N.P.</u>, <u>Dudkin O.O</u>. The development of the

hotel industry of the Metropolitan Region of Ukraine

The paper deals with the current state and prospects of development of the hotel industry in Kiev.

<u>Kucherenko V.S.</u> The current state and prospects of development of river transport on the Dnipro for purposes of recreation and tourism

Different types of water transport on the Dnieper, the current state and development prospects. Directions improve waterway that will promote tourism potential of Ukraine.

Key words: water transport, Dnieper, tourism potential,

Bordun O.Y. Theoretical and practical bases of the study of religious and pilgrimage flows of Ukraine

In the article analysed concept-terminology and methodical principles of palomnik tourism. Also examine

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the internal

pilgrimage

streams

with religious and pilgrimage goals

The author analyses the domestic market of religiuos tourism of Ukraine, especially regions that

have

religious

shrines

Orthodox

and Greek Catholic

churches of national importance:

Lviv, Ternopil

and city Kyiv.

Key words: pilgrimage tourism, religiuos tourism, pilgrimage flows, tourist flows with religious purpose.

<u>Gayday S.V., Gavrilenko K.O.</u> <u>Historical festivals and military and historical</u> reconstructions based on historical and cultural reserves of Ukraine

The paper considers the place of historical and cultural reserves in the conduct of activities su ch as

historic

festival. Analyzed the

meaning

and

essence

of

the

phenomenon

of

historical

reconstruction, as

an

activity

that

aims at

preserving

and

promoting

the

history, culture

and

ancient

traditions.

<u>Chertovskaya</u> <u>D</u> . <u>V</u> . <u>Problems of the development children's tourism in Ukraine</u>

Under article were substantiated child essence of tourism in Ukraine and the current state. The development of children's tourism in Ukraine today is especially important because it is this type

of tourism has educational value, at a young age can not only know their country and the world, but also to implement the constitutional right of every child to rest.

Keywords: children's tourism, history, problems, rest, obstacles, children, youth tourism, travel, education, development, children's camps.

<u> </u> <u>Beregna Y.M.</u> <u>Intangible Cultural Heritage: concepts, trends, ukrainian</u> <u>dimension</u>

The concept of «intangible cultural heritage» is revealed. Projects of protection of intangible cultural heritage are described. The trends of joining the list of intangible cultural heritage in the regional and country context are identified. The possibility of inclusion of Ukrainian objects to the list of intangible cultural heritage is anal

Key words: intangible cultural heritage, UNESCO, cultural identity.

<u>Patsyuk</u> <u>V.S.</u> <u>Potential</u> <u>industrial regions</u> <u>in the context of the formation of its</u> <u>touri</u> st image

On the basis of the methodological principles of formation of the tourist image of the region revealed specific tourist image of industrial areas. Identified the main tourist destinations, can activate the development of tourism in the industrialized regions and contribute to the formation of tourism image.

Key words: tourist image, industrial area, industrial, extreme, business, ecological type of tourism.

<u>Danilyuk V.O.</u> Characteristic features of the tourist-recreational resources of Carpathian Region

The tourist- recreation potential of any territory is characterized by recreational resources. All these resources can be devided into climatic, land, water, faunal, mineralogic and historic-cultural. Functionally they provide treatment, rest, knowledge of nature and historic-cultural events in the definite region.

<u>Habchak N.F.</u> Functioning of health resort and recreational areas within transcarpathian region: main aspects of research

Health resorts and recreational facilities of Transcarpathian region were analyzed. The features of their spatial location were characterized. The dynamics of the number of sanitated people within the administrative units of the studied area was analyzed.

Key words: health resorts and recreational facilities, recreants, recreational services.

<u>Kozlovskiy O.Y., Dunaevska O.F.</u> Overview of the main recreational resources of Zhytomyr region for the development of perspective types of tourism

The cultural, historical, natural tourist resources of the Zhitomyr region, which have considerable recreational potential, are considered. It follows to consider directions the perspective types of recreation activity in a civilized manner cognitive tourism (geological, ornithological, historical, floristic and others kinds), active (pedestrian and water), ecological and agroturism.

Keywords: recreational resources, tourism, Zhitomyr region, potential.

<u>Logvin M.M., Gusakovskiy T.O.</u> Cultural and spiritual legacy of Poltava region as tourist resource

In the article a historical, cultural and spiritual legacy is examined as a constituent of tourist business of separate region is important. The role of tourism of pilgrim is underlined. The difference of pilgrim is analysed from a tourist in modern globalizing society. As a result, talked about the collaboration of tourist business and research workers.

<u>Zaleschyk V.V. Travel policy and management of regional tourism development in Luhansk region</u>

Analyze policies for managing tourism in Lugansk region.

Key words: managing, tourism, Lugansk region.

Molochko M.A. Cartographic modeling of the training of tourism specialists in Ukrainian universities

The article considers application of geoinformation mapping for studiyng a separate branch of an educati

on system which among other indicators of a standard of living of the population is one of the most important components of quality of life and for

integrated estimation generalises values of many non-material factors: presence of a free time, availability of education and cultural values, the social importance of each person, security of his/her

rights, political, religious, etc. freedom.

One has to consider wide opportunities for Ukraine's economy related with training of tourism professionals at higher educational institutions, and also one of the highest rate of education development in the country

At a precartographical stage use of

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the field concept» in cartography with reference to the spatial analysis of professional training

in HIGH SCHOOLS of Ukraine of experts

in the

sphere of tourism of various

educational-qualifying

levels is proved. Features of use of this way of cartographical modelling, designing of elements

of the maintenance and formation of thematic making of

geospatial data base on the basis of what modern possibilities of GIS-MAPPING are used are shined. Research has allowed to make actually cartographical analysis of heuristic possibilities of a technique, an estimation of territorial features of granting by HIGH SCHOOLS of Ukraine of educational services for tourism sphere, to allocate some problems.

Key words: Ukraine, HIGH SCHOOLS, GIS-MAPPING, training in tourism.

<u>Dutchak S.V., Piniungik G.M.</u> Applied aspects of creating and using kml file tools gis-technologies for tourism (using Ternopil's hotel economies)

Technological features of creating and editing *.kml files for displaying mapped in geoinformation systems point objects. Results received on Ternopil's hotel economies can increase the information background of tourists web-portals and gps systems.

Key words: *.kml files, geoinformation systems, Ternopil region.

<u>Rutiskiy M.Y.</u> R ecreation and geographic advantages, periodization and prospects Rozluch territorial resort and recreational system in Verhnodnistrovski Beskydy

Resource and recreational potential of the historical and geographical features of the evolution of the territorial Rozluch resort and recreation system are characterized. Based on analysis of the process of spatial-temporal dynamics assess the opportunities and prospects for further development of Rozluch recreation system in Verhnodnistrovski Beskidy.

Key words: resort, Rozluch, territorial recreation system, the life cycle, development periods, development models and perspectives.

Horun M.V. Cluster is the basic model of Husyatyn-Satanovski recreational area

This article is about the natural and historiko-cultural reaction resources of the Husyatyn-Sataniv recreation region and their using for rest, making healthy of people.

And tourism clusters, as an innovative way to reorganize and improve the tourism industry.

Key words: tourism clusters; tourist clusters, the structure of tourism cluster.

<u>Beidyk</u> <u>O.O.</u>, <u>Syrovets</u> <u>S.Y.</u> <u>Comparative characteristic of tourist mezoregions of</u> Germany and the Benelux countries and Alpine

The comparative characteristics of tourist mezoregion Germany and county Benelux and Alpin e , off ered geopolitics , economic and

regional geographic characteristics of the territory and the fundamental monitoring structural and logical model for evaluating factors of recreational and

tourist

complexes.

Key words: World Heritage sites, specific resource and tourism space, geopolitical perspective, structural and logical model, factors of recreation.

Polishchuk L.S. Tourism management: the Polish experience

The structure of management tourism sector in Poland is presented in this paper. The model of tourism in that country

is formed

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trategic documents relating to the development of tourism in Poland are analyzed.

The main directions of development of tourism

are

defined

Key words: tourism, tourism authorities, regional development, travel legislation, tourism development strategy

<u>Matvienko</u> <u>N.M.</u>, <u>Denisyk Y.M.</u> The modern state and prospects of development of tourism of Croatia

The modern state and prospects of development of tourism of Croatia, features of tourist infrastructure considered in particular are analysed, the dynamics of tourist streams is described.

Key words: tourist infrastructure, tourist market, Croatia.

II. REGIONAL AND HUMAN GEOGRAPHY: TOPICAL ISSUES AND CURRENT PROBLEMS OF HUMAN GEOGRAPHY AND AREA STUDIES

Oliynyk Ya B ., Lototska L . Ya . Social and geographical research base of complex

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proportional development
of
the
region

Shown the essence of a complex-proportional and balanced development of the territory. Discovered the influence of proportional development activities on sustainable development in the region. Substantiated the nature and necessity of forecasting complex-proportional development.

Key words: complex-balanced development, component and territorial structure of the economy .

Klimchuk B.P. Evaluation of natural and geographical factors of the Volyn region

The social and geographical assessment of complex-proportional development of Volyn region was done

Matching the level of natural resources of their potential was found. variation possibilities of the main kinds of resources Volyn region was determined.

Key words: complex-proportional development, Volyn region.

Golub G.S. Settlement conditions as a basis for Volyn region vital activity of the population of

This article is sanctified to the processes of vital functions of population of the Volyn area. A structure and dynamics of quantity of population of area are reflected, and also the regionally-typology analysis of vital functions of population is done.

Key words: population moving, vital functions of population. □

<u>Kravec T.N.</u> Social and geographical aspects of functional transformation of agricul tural sector in the Lviv region

Theoretical, methodological and practical problems of functional transformation processes agric ultural sector at the regional level. The tendencies and prospects of development of these processes in agriculture Lviv for individual components transformation. Grounded motifs development of agriculture

Key words: transformation, agricultural area, functional transformation area.

<u>Krasheninnikova</u> <u>A . A . Territorial structure of demogeographic system of Chernigiv region</u>

Regional demogeographic system hierarchy levels have been highlighted in territorial aspect. Chernigiv region fundamental system centers have been designated. Introduced Chernigiv region demogeographic system territorial structure scheme.

Key words: population, demogeographic system, DGS territorial structure.

<u>Enikova V.F.</u> Study of the impact of demographic problems on a number of labor resources of Slutski district of Minsk region

The purpose of the article is studying population of Slutsk region and researching of the influence of demography problems on the labor force.

As a result of using generous geographical, statistical and mathematical methods of data processing, it was found out that, manpower is reduced on the territory of Slutsk region. And in the future it can cause

problems with workforce support to the industrial and agricultural companies in the region

Studying

of

manpower requirements

for

some

categories of labor force will continue.

This research have a great practical meaning because theme of studying own region is included in the geography program for 10 grade, but materials on it are not in the textbooks. This material can be use to extra-curricular activities too.

<u>Tsvirko M.F.</u> Development of marketing services at the largest enterprises of the processing industry of the city of Slutsk in Minsk region

Slutsk district is the land of rich history, unique culture and developed economy. The area is the largest agricultural producer in Minsk region. Wide range of agricultural products determines the specialization of the production of our city - food-processing industry. The city has the largest sugar factory-refinery in our country, meat packing plant, cheese-making factory and other food processors. Products of Slutsk enterprises enjoy popularity not only in domestic market but are also exported to Russia, Kazakhstan, Kyrgyzstan, Uzbekistan, Azerbaijan, Armenia, Moldova and Ukraine, as well as Lithuania and Germany, Poland, Czech Republic and Italy. New outlets are being developed. Negotiations with Venezuela, Lebanon, Iran and Syria are underway. Successful activity of marketing service helps to increase profitability and contributes

to the development of enterprises of food industry. Their goods are always in demand in the domestic and foreign markets, as they have a good taste, commensurate price and they are safe for health.

<u>Oliynyk Ya . B ., Getman V.I. Problems accumulation of human waste and its future</u>

elopment

At the present stage of evolution the biosphere of the Earth is in a critical condition. Pollution of the environment by human waste is widespread.

The idea that Biosphere

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works

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on non-waste principle is wrong.

The problem is how to make the biogeochemical cycles of chemical elements (in particular, biophylic), their small biological cycle more closed, that is, how to minimize the loss or

waste

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of cycle.

If you take into account man-made (anthropogenic) cycle of chemicals and elements (this is very actually now) it's up to small technology waste (close to a waste-free).

<u>Zub Y.O.</u>, <u>Smirnov</u> <u>I.G.</u> <u>Socio-economic and financial problems of the euro area : the geographical dimension</u>

Recently the debt crisis in Europe began to represent the increasing threats for further development of the world economy. The situation has not stabilized for the last five years, and now it reveals new threats for economic and social development. The debts reached such picks that they could cause a new wave of economic crisis. The reasons of such instability in Europe have economic nature, but they are reflected on the currency of the EU - euro, thus the majority of the countries are deprived from possibilities to carry out their monetary policy. To some extent the main problems are connected with the overcoming of distinctions in economic development of the EU countries, formation of effective mechanisms of supranational cooperation, coordination and implementation of collective decisions, and that requires to take into consideration the geographical factor of social and economic development of the EU.

Keywords: Eurozone, debt crisis, public debt, monetary and credit policy, recession, credit rating, geographical features.

<u>Mikhailenko</u> <u>T.I.</u> Generalization of the European experience in the development of the strategy of socioeconomic development of cities (socio-geographical aspect)

The key principles and priorities on the strategy for development of Kiev up to 2025 are considered.

Key words: strategy for development, key principles, world cities.

Rudneva M.G. Bordeaux wine cluster – socio-geographic characteristics

The article describes the socio- geographical features of Bordeaux wine cluster, in particular its component and

territorial structure

Analyzed the influence of various factors on the formation and functioning of Bordeaux cluster , according to the scheme of " diamond" by Michael Porter.

<u>Suprun</u> <u>Y.G.,</u> <u>Smirnov,</u> <u>I.G.</u> <u>The c ountries of the European north in the development of projects of transport</u> and logistics infrastructure

of the European Union

The article reveals the main provisions of European transport policy for the integration of the Nordic countries in the trans-European transport network system (TEN-T), consider s

major programs and projects of the European Union for the development of transport infrastructure of member countries of the organization and its neighboring states

Key words: European transport and logistics policy, trans-European transport network, funding, priority projects, intermodal traffic, multimodal routes.

<u>Yatsenko B.P.</u>, <u>Chichkan</u> <u>A.I.</u> <u>Geographical nomenclature terms administrative-territorial division and addressing system in Japan</u>

<u>Baranovska</u> <u>O.V., Riabokon</u> <u>O.V.</u> The influence of social and historical events on the formation of place names of Sumy region

Investigated oykonimy Sumy region, the origin of which is associated with social and historical events , which HELD on its territory.

Key words: oykonim, positions, settlement, state, common noun, topoosnova, Sumy region.

Armachevska T.V. Toponimical contexts of Chernigiv region

The origin, semantic meaning of the titles of settlements, rivers and forms of relief of Chernigiv region are analysed in the article. The connection between the geographic names of the explored territory and various socio-historic, ethnic, natural-geographic and other phenomena, processes and objects is determined. The classification of the toponyms according to their origin is completed. The regularities of spreading the geographic names of Chernigiv region are revealed.

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Key words: toponyms, place-names of settlements, place-names of river (hidronyms), place-names of forms of relief (
oronyms
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III. NATURAL GEOGRAPHY: THEORY AND PRACTICE

Ismailov R.A. Hydrological characteristics of mountain rivers Gabala-Ismayilli region

This article about the changes in the hydrological characteristics of mountain rivers Gabala-Ismayilli region. In study used a different approach. In this article are also studied the long-term changes in annual river discharge.

<u>Grishko S.V.</u> The value of «Stalin's Great Plan for the Transformation of Nature» for the steppes of the Eastern Europe

Based on the processing of literary and archival sources was analyzed the meaning of "Stalin's plan to transform nature"

to the steppes of the Eastern Europe. The purpose of the plan was preventing drought, sand and dust storms by building ponds, planting protective forests plantation and introduction of grass crop rotation in the Southern regions of the USSR (Povolzhia, Northern Caucasus, Ukraine).

Key words: «Stalin's plan for the transformation of nature», state forest belt, protective forests plantation, grass crop rotation, steppe.

<u>Nenko H . S ., Mihaylenko V . P ., Oliksievets I . L . Geological basis to the selection of location of SDW site</u>

This paper reviews the negative effects of the landfaills' functioning throughout their life cycle. The needs to supplement the existing building code by the criteria, which take into account the conceptual framework of sustainable development and the provisions of international environmental agreements are discussed. The paper summarizes the experience of using such criteria and treatment of modern methods of negative effect assessment in the domestic practice of the EIA procedure.

Key words: sustainable development, landfill, construction regulations.

<u>Sydorenko</u> <u>M</u> <u>.</u> <u>V</u> <u>.</u> General regularities of territorial structure and factors of territorial differentiation of environmental landscape mode of plain part Ukraine

The common factors of territorial structure of the ecological modes are considered. The factors of territorial differentiation of the ecological modes are investigated.

Key words: ecological mode, territorial structure, factors, territorial differentiation, «anomalous» region.

<u>Yatsenko</u> <u>A . D . Methods of determination of recreational pressure in silvicultural landscapes in the northwest of Pryazovia</u>

The paper examines the main approaches and methods for determining the maximum

The basic structural

elements of

natural

permissible and other recreational pressure.

Key words: recreational loads, recreational digression, functional area.

Bondarets D.S. Calculation of recreational capacity of forest stands drawing on the example of Zaporizhia region

Questions of expansion of the recreational potential of the territory are described. One of the opportunities to increase it is recreational use of forest plantations. Increased afforestation areas besides preserving the natural capacity to prevent degradation of landscapes allows increasing recreational vessels territories and expand opportunities for their use.

Key words: recreation capacity, recreational potential, forest plantations, agrarian landscapes.

<u>Magir O.Y.</u> Natural and cultural framework of humanistic landscape field of Volyn region

The idea of natural and cultural framework as a system of human values that somehow reflecte d in the landscape are suggested and substantiated.
These values were formed and shaped by , but rather in conjunction with landscapes territory.

and cultural frame of Volyn region is core , peripheral zone , linear structure.

<u>Voloncevich O.O.</u> The role of anthropogenic transformation of geographical landscape in the functioning and the diversity of species of ornithocomplexes of a big city

In the article the short historical analysis of a level of geographical anthropogenic landscapes investigations is carried out. The composition of bird communities as well as species habitat distribution was studied during breeding period in typical landscapes within Kharkiv. The differentiation of city ornithocomplexes on degree of anthropogenous transformation of a geographical landscape on Kharkiv is presented. The total of 84 bird species was registered. In forest fragments dominated Chaffinch, Great Tit, Blue Tit and Wood Warbler. In built areas the dominants of bird communities were Tree Sparrow, House Sparrow, Swift and Rock Dove.

Key words: ornithocomplex, ornithofauna, landscape, anthropogenous transformation of a landscape, the natural landscape, the changed landscape, the urbanized landscape.